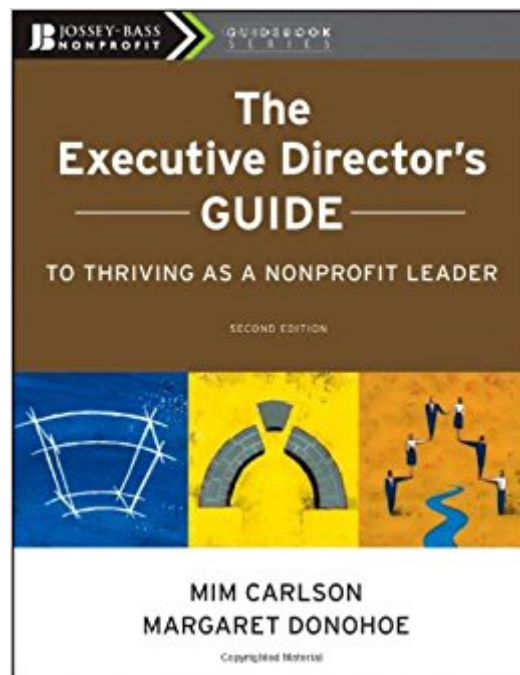


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The Executive Director's Guide To Thriving As A Nonprofit Leader, 2nd Edition



Synopsis

As the position of nonprofit ED becomes more demanding, there is a need for an up-to-date resource. This revised edition of the best-selling book is filled with management advice for succeeding as an executive director. This new edition includes thoroughly updated information and new content. It covers topics on timely issues and practical strategies including: Avoiding Burnout, Accountability, Professional Networking, Financial Literacy, Measuring Effectiveness, and much more. Ideal for EDs and board members, the book also includes new cases and stories from the field and practical tips • sidebars.

Book Information

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Customer Reviews

"It is apparent from reading the guide that they (Carlson and Donohoe) have garnered a great deal of wisdom during their careers." (Philanthropy News Digest, 7/7/2004) --This text refers to an out of print or unavailable edition of this title.

"How would I describe this book? Practical. Helpful. Encouraging. Realistic. Thought-provoking. Accessible. Focused. Honest. Refreshing. Should be on every nonprofit leader's desk." — Barry Z. Posner, Dean and Professor of Leadership, Leavey School of Business, Santa Clara University and coauthor of *The Leadership Challenge* "This guide is an easy read for busy nonprofit leaders and it is full of everyday wisdom and practical insight for both new and seasoned Executive Directors. The content reflects the real world and acknowledges the complexity of the Executive Director's role in a

very user-friendly way that reassures you that you are not alone in dealing with the challenges inherent in the Executive Director role." â " Molly Polidoroff, Executive Director, Center for Excellence in Nonprofits "In this new age of nonprofit management, Executive Directors are getting over their fantasies and past their fears, crafting change-the-world ideas and executing them every day. Mim and Margaret now provide real life, real time help in coaching and guiding Executive Directors from survival to success. I can't think of a more important contribution in today's drive to strengthen the sector." â " Roni Posner, Executive Director, The Alliance For Nonprofit Management --This text refers to an out of print or unavailable edition of this title.

The Executive Director's Guide to Thrive as a Nonprofit Leader is an excellent book that serves as an extensive review over all of the major responsibilities of that an Executive Director (ED) will face in her/his career. It is a very practical read for anyone like myself who is just beginning to enter the nonprofit sector. Although the introduction claims it can be for any part of a nonprofit, it is written to an audience that is either currently or seeking this position. For anyone who is concerned with limited time, this book is a valuable resource for self-improvement as well as a resource to keep at hand. The book was introduced to me as the primary reading for a graduate course on nonprofit management, but it was very easy to read as well as informative. I am recommending it to several of my friends who seek an ED position to better help them grow in their careers as nonprofit professionals.

A great guide for folks who are new to the role or need a little encouragement.

A couple of years back, I jumped from a corporate position to being a Non-profit Executive Director. This book answered many of the concerns I had in mind and gave me comfort that many of my thoughts and feelings as the ED were alright. It also helped me gather a few new tools to implement. It just made me feel that there are many of us out there with similar challenges, thoughts and concerns; great feeling when one knows "you are not alone".

This is the best ED book I've seen - if you're only going to buy one - I can heartily recommend this book. Lots of useful, practical information and you can read it right through or just the section you need at that moment.

Very basic, too basic. Disappointing

This book is full of lists of practical questions that will help an executive director and a board determine who they are and where they want to go. The writers of this book have made the information intentionally accessible for any stage of an organization's development. I am excited about using this book with the nonprofit boards with whom I am associated. I highly recommend this book!

Recommend this to anyone learning about non-profit management especially boards with growing pains needing some insight into the dynamics between board members.

Great and easy read. Excellent for people aspiring to be an executive director for a nonprofit.

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